

Coralee Lazebnikova

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Summary

Skilled Photoshop, Illustrator, InDesign, and advertising design artist and video editor seeking a Senior Graphic Designer or Associate Creative Director position. Effective team player who works well in both large and small groups. Exceptionally quick to learn new skills and talented at solving technical challenges. Creative and friendly. Able to work under tight deadlines and within brand guidelines.

Layout | Advertising Design | Video Editing | Flash | Vector Art | Animation

Skills

Tools: InDesign, Photoshop, Flash, Illustrator, 3Ds Max, Dreamweaver, Premier, and Microsoft Office

Languages: Actionscript 2.0, 3.0, HTML.

Miscellaneous: Knowledgeable in both PC and Mac

Experience

TUV Rheinland of North America

4/2015 – 5/2017

Graphic and Media Designer, Marketing

Created white papers, infographics, trade show graphics, video, and animated advertising for TUV Rheinland's ten business streams. Trained non-designers on tools and how to work within global branding guidelines to maximize efficiency of small team size.

- Technical problem solver for both print and media graphics
- Established new layout designs and templates that increased productivity for the marketing team

Upwork.com

8/2013 – 4/2015

Freelance Designer

Created designs for a variety of clients and projects using Photoshop, Illustrator and Flash. Projects included book covers, logos, social media banner designs, and technical vector drawings.

- Created technical illustrations using Adobe Illustrator to be used in court cases.
- Photo retouched employee images for a corporate website.

Pearson Education: Family Education Network

4/2012 – 4/2014

Advertising Designer

Advertising Designer for Family Education Network's websites Poptropica, Funbrain, Family Education, and Teacher Vision. Created advertising for FEN's clients such as Disney, Universal Studios, DreamWorks, Kellogg's, Wal-Mart, Scholastic and many others. Utilized Actionscript for digital special effects.

- Sole designer for advertisements to be hosted on Family Education, Funbrain, and Teacher Vision.
- Created advertisements both static and animated using Flash, Photoshop, Illustrator, and Dreamweaver.

Creat Studios

11/2011 – 2/2012

Art/Quality Assurance Intern

Created concept art, user interface designs, icons, and assets in Photoshop and Flash including icons for the iTunes store. Wrote marketing and proposal documents for upcoming games.

- Created user interface designs in Flash to work in the Unity engine
- Miscellaneous texture work and model editing.

Turbine/Warner Brothers Games

8/2009 – 7/2011

Quality Assurance Tester

Quality Assurance tester for Lord of the Rings Online and Dungeons and Dragons Online. Accurately described graphical and functional errors to be handed off to developers. Created and edited highly detailed test plans in Microsoft Excel for complex testing of new quest systems.

- Chiefly responsible for the quality of new game regions.
- Created and edited test plans based on updated developer specifics.

Education

The New England Institute of Art

Bachelors of Science Degree Major: Media Arts & Animation

